

Get Involved Today.

How to support The Summit Project at a level that is right for you.

*The mission of The Summit Project
is to honor Maine's newest war casualties
and the faithful spirit of all Mainers."*

While the overall leadership, strategic direction and day to day oversight of TSP is the responsibility of the Board of Directors and the leadership team, the most common question from Mainers we meet along this journey goes something like this: "**How can I help TSP?**" or "**How can I become more involved?**"

The good news is that there are countless ways to help TSP achieve our mission. We are an organization that is entirely run by volunteers. Please read the outline below. If one or more specific themes resonate with you and you are willing and able to make a commitment in that area please notify us. Send an email to mail@mainememorial.org. Get Involved Today. We would very much appreciate your help.

1) COMMUNICATIONS AND COMMUNITY BUILDING

Help TSP achieve success through effective marketing, communications and community outreach. TSP needs both excellent *internal* communication to motivate and inform our TSP team, and excellent *external* communications to attract and retain supporters and to raise public awareness, understanding, and funding of TSP.

- **Immediate Individual Contributions:**
 - Some specific actions here can include -
 - Paying tribute to our fallen on their date of death
 - Treating every day like Memorial Day
 - Asking friends to like our FB page, using other social media tools
 - Writing opinion pieces for Maine newspapers
- **Strategic Alliances** – Help TSP establish informal and formal alliances to promote cooperation and coordination and maximize the resources available to the communities we serve.
- **Public Policy and Advocacy** – Help TSP play a central role in the democratic process by providing a means for public participation and promotion of the common good. Help TSP engage in public policy and advocacy activities that promote the public good.
 - Some actions here can include activities that align with veteran issues, health and wellness, oral and written history, conservation and preservation, hiking and backpacking, community partnerships, veteran reintegration, grief and loss therapy, public education, protecting the weak, vulnerable and forgotten and honoring all veterans.
- **Technology** - Provide technical support and advice to enhance capacity and improve our efficiency, efficacy, and accuracy in our achievement of our mission to include the best online analytic and storytelling tools.
- **PR and Media Reach** – Ensure TSP stories, events and activities are released to the media.

2) STRATEGIC PLANNING AND GOVERNANCE

Provide guidance to TSP leadership to help implement the organization's mission, vision and values and shape its future growth. We need active and engaged board members who will actively set policy and ensure that TSP has adequate resources to carry out our mission, and that our activities and expenses align with our mission.

- **Staff and Volunteer Leadership** - Help TSP manage human resources. Help TSP maintain a consistent, fair, human resources management plan to enhance TSP morale, promote cooperation and expand the TSP family of volunteers. Some specific actions here can include managing an intern program, and volunteer rosters across Maine or within geographic regions.

- **Community Integration & Program Development:** Help TSP develop the special capability to organize the energy and ideas of the greater Maine community in order to achieve together what individuals cannot achieve alone.
 - Some specific actions here can include: recruiting potential hikers, recruiting case custodians, partnering with schools, athletic organizations and veteran organizations, participating in public events like parades and road races, forming coaching groups for hikes, visiting veteran homes, helping Mainers in need.
- **Evaluation** – Help TSP demonstrate our value to Maine. We want all Mainers to know about TSP and have a stake in TSP performance and organizational results. We care about measures of effectiveness, efficiency and project improvement. We care about the role that TSP plays in the lives of surviving family members.
- **Program Expansion:** Be prepared to assist other states establish a living memorial modeled after TSP.

3) EVENT OPERATIONS

Help TSP maintain effective operational activities to fulfill our mission. Help TSP operationalize our core activities. TSP has core activities and each requires detailed planning, budget, execution and after action review.

1. **Invite New Families of the Fallen into the TSP community:** Building new relationships and visiting new families of Maine's fallen heroes, inviting them to donate the stories and stone for their loved one. Recording, preparing and presenting their stories, preparing the honor stone for inclusion at MEPS.
2. **TSP Hosted Events:** Three events each year: BSP, PM3 and ANP. Each requires very detailed event planning.
3. **TSP Non-Hosted Events:** TSP tribute treks that are planned outside the TSP organization.
4. **TSP Display Case:** Managing custodian list, building new partnerships, event planning, transport, stone exchange, record keeping, budget and media relations.
5. **TSP Alumni Event:** One annual event to bring the entire TSP family together, raise our glasses, honor our fallen and celebrate our achievements from the past year and look ahead to the future.

4) FISCAL LEADERSHIP

- **Internal Financial Management** – Help TSP be a responsible steward in managing our internal financial resources and ensure compliance with legal financial requirements. Help us be fiscally responsible, build public trust and establish clear practices to regularly monitor how funds are used.
- **Budgeting** – Create and maintain annual operating budget and data for annual reports
- **External Resource and Fund Development** – Help TSP play an important societal role in serving as the vehicle by which philanthropy occurs. Help TSP act as the intermediary between donors and beneficiaries, while also ensuring our ethical obligation of proper handling of funds.
 - Some specific actions here can include donating funds, buying TSP merchandise, asking for employer matching donations, fundraising, seeking corporate sponsorships, relations with larger foundations, grant writing and assistance with establishing a trust or endowment.

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