



THE SUMMIT PROJECT
"MAINE HEROES ARE NOT FORGOTTEN"
PO BOX 8130
PORTLAND, MAINE 04104

20 JUL 2017

From: Executive Director, The Summit Project
To: General Public

Subj: FUNDRAISING POLICY (PL3002A)

1. Purpose. The purpose of this policy is to establish a principle of ethics while accepting and/or raising financial contributions on behalf of The Summit Project (TSP). As a non-profit organization, this institution's primary source of income is established via private donations and public fundraising opportunities. The nature of the organization requires such to be handled with great care in order to properly honor Maine's fallen service members while preserving their legacies and protecting the credibility of this program.
2. Sponsorship. TSP does not permit sponsorships of any kind without prior written approval by the TSP Board of Directors or TSP Fundraising Manager.
3. Advertising/Marketing. TSP will not accept payment nor donations as result of any marketing or advertising endeavors for products and/or services offered by third party candidates. Quid pro quo activities are strictly prohibited. TSP will not be monetized, distributed for profit, nor used to generate any other form of revenue for any persons or organizations, regardless of the relationship of said persons or organizations to the program.
4. Gambling. TSP does not permit gambling of any form as a means to pursue financial gain within the program. These activities include – but are not limited to – 50/50 raffles, prize drawings, auctions, or any activities thru which betting or wagering is taking place unless event falls under exemptions stipulated within paragraph PL3002A.5.
5. Exemptions. Activities listed within paragraph PL3002A.4 are permitted only when encompassed by an event authorized by Board of Directors of The Summit Project and when primary purpose of event is for fundraising of the organization. During these events, stones representing our fallen service members within the program are not to be used unless authorized via written approval by the family member who donated the stone to the TSP organization.
6. Authorization. All fundraising activities for this program must adhere to the above-stated regulations and garner prior approval by either the TSP Board of Directors or the TSP Fundraising Manager.
7. Cancellation. Effective immediately, this policy hereby supersedes PL3002 as signed on 23 January 2017.



G. R. JOHNSON